

A Garment Event That Has Set The Women Throughout The Warren District A-Flutter With Enthusiasm

Mid-Summer Price Reductions In May On Suits and Dresses

WHY! It Gives You A Chance For A Full Season's Wear--And Pay End-Of-The-Season Prices

Toilet Articles

At Economical Prices

HIND'S HONEY and Almond Cream, worth regularly 50c, for... 39c
 LAMBERT'S LISTERINE, 3-ounce Bottle, 25c value for... 17c
 CUTICURA TOILET Soap, worth 25c per cake, Special at... 18c
 4711 GLYCERINE Toilet Soap, worth 25c per cake, for... 19c
 COLGATE'S CASHMERE Bouquet Toilet Soap, worth 25c per cake... 19c
 PACKER'S TAR SOAP, regular 25c value, per cake... 19c
 COLGATE'S TOILET WATER, regular \$1.00 size bottles for 75c 50c Bottles for 39c—and 25c Bottles for... 19c
 COLGATE'S RIBBON Dental Cream, per tube... 18c
 COLGATE'S DENTAL Powder 25c value, per can... 18c
 COLGATE'S TALCUM Powder all favorite odors, per can... 18c
 COLGATE'S Shaving Stick, worth 25c, Special at... 18c
 COLGATE'S PERFUMES—Special \$1.25 Bottles for 95c—regular 50c Bottles for 39c—and 25c Bottles for... 19c
 L'ETHEL'S Face Powder, 50c box, special at... 39c
 PEBECO Tooth Paste, regular price 50c, Special... 35c
 SQUIBB'S Talcum Powder, worth 25c per can, special... 15c
 COLGATE'S Quinine-Hair Tonic regular 50c Bottles for... 39c
 FLOWER FLOWER Toilet Soap, 15c round cake, special... 8c
 Silk Underskirts Monday at... \$2.95

—EVERY woman in the Warren District, with a Silk Underskirt need, should welcome the value we offer Monday at \$2.95. And, if she is thoroughly acquainted with the recent heavy advances made in the price of raw silks, as well as the manufactured product. Then, will she be able to appreciate the importance of this announcement. You can have choice of a wide range of fashionable spring colors, changeable effects and black and white. Truly an exceptional Silk Underskirt value at \$2.95 each.



"The Fair"
 FRANKENBERG BROS. & NEWMAN
 KNOWN FOR BETTER VALUES.

Suits

Regular \$22.50 Suits Reduced to
\$14.75

\$25.00 and \$27.50 Suits Reduced to
\$16.95

\$29.50 and \$32.50 Suits Reduced to
\$20.95

\$33.50 and \$35.00 Suits Reduced to
\$22.75

\$37.50 and \$39.50 Suits Reduced to
\$26.50

\$42.50 and \$45.00 Suits Reduced to
\$29.50

Dresses

Regular \$15 Suits and Dresses for
\$11.35

Dresses Originally \$18.50 for
\$13.85

Dresses Originally \$25.00 for
\$18.75

\$29.50 and \$32.50 Dresses on sale at
\$21.85

Dresses Originally \$35.00 for
\$22.50

\$37.50 and \$39.50 Dresses on sale at
\$28.95

—THE GOOD STYLES and the excellent materials in these smart Spring Suits and exquisite Silk Dresses make them worth the higher prices at which they were formerly marked to sell. Every fashionable fabric in wool and silk—every modish combination of materials is here, in the favorite colorings for spring and summer wear.

THINK WHAT IT MEANS TO BUY HIGH GRADE SUITS AND DRESSES "NOW"—JUST WHEN THE SEASON IS AT ITS HEIGHT—AND PAY END-OF-THE-SEASON PRICES. WHY! IT'S AN OPPORTUNITY NO ECONOMICAL WOMAN WILL WANT TO MISS.

—But why attempt description? Bisbee women are better posted on the fashions of the hour than the women of most any other city in the Southwest. And they know that "THE FAIR" store is always in the vanguard of good styles. So when we say that these Suits and Dresses are the best expressions of the fashion creator's art, that is sufficient—for that statement is all-inclusive.

And women know, too, that "THE FAIR" store styles are better, even at FIRST-OF-THE-SEASON-PRICES. Better in color, Better in Material, Better every way—And they know our saleswomen are more pleasant—And our alterations more satisfactory.

Dainty Lingerie Blouses Monday 98c

White and New Colors

—Fresh, crisp, dainty Lingerie Blouses, of sheer, filmy materials—in plain white, the delicate new shades as well as the popular bright colors, then there are combination effects and those that are prettily embroidered.

These show the latest collar effects and have new style sleeves. We've never asked your consideration of a more worthy collection of Blouses at such a moderate price—CHOICE 85c.

Splendid China Silk Blouses .. \$1.49

—WHEN A WOMAN WANTS INEXPENSIVE Blouses, she instinctively thinks of "THE FAIR" store Blouse Section, for it has long been known as headquarters for Blouses at under-value prices.

You will find Blouses here Monday at \$1.49 that will add emphasis to our leadership—Made of good heavy quality white China Silk, daintily hand-embroidered, or trimmed with tucks, low collar effects, all sizes from 34 to 44—priced at \$1.49.

45-Ins. Swiss Embroidery Flouncing 75c

—HOW CAN THESE beautiful Swiss Embroidery Flouncings be sold for so little, you'll ask—Well, they couldn't ordinarily. It's the result of an important purchase that enables us to offer them at much less than regular. They're in a fine range of pretty new patterns, well wrought edges—if we had five times the quantity, the lot would be exhausted before closing time Monday—45-inches wide, per yard 75c.

PARASOLS

—Spring Sunshades that show every new kink of Fashion—stunningly smart in design fabric and coloring. They are not only different from those of seasons past, but are decidedly prettier than any we have seen before.

They comprise the new Japanese and Chinese Shapes, Military shapes, etc., they are shown in all new colors and many delightful combinations, prices range from \$1.50 up to \$10.

Black "Money-Back" Taffeta \$2 Yd. An Out-of-the-Ordinary Value in Guaranteed Silk

—"HOW IS IT?" you will ask, "when talk of advanced prices meets one everywhere that 'THE FAIR' can sell MONEY-BACK black Taffetas at the same price as last year—and the same guaranteed 'QUALITY' too." And the answer is: "PREPAREDNESS"—we thought we could foresee the condition of the silk market, and naturally a higher price for all silks—so, we placed a large order for MONEY-BACK black Taffetas when the price of raw silks was low. We'll continue to sell this quality at \$2 a yard until we have to buy again.

40-Inch All Silk Charmeuse \$2.00

—SELDOM, IF EVER, has Dame Fashion bestowed her pat of approval on any material, so sensible and altogether so desirable as this beautiful Silk Charmeuse. It lends itself so admirably to the fashioning of the present season modes.

In spite of the scarcity of "good quality" Silks, we have a splendid stock of the fashionable and much wanted Charmeuse. There is plenty of Navy blue—yes, and any number of other new blues, too, and rose, gray, green, brown—and, oh! just lots of other fashionable shadings. 40-inches wide, per yard \$2.

Monday Sale of Exclusive Pattern Hats

SAVING OF ONE-FOURTH An Unprecedented Opportunity

—So important do we consider this "CUT PRICE SALE" of exclusive Pattern Hats that we will quote the regular prices at which these smart models were originally marked to sell, and the prices at which they may be purchased Monday.

Regular \$15 Pattern Hats for... \$11.25
 Regular \$18.50 Pattern Hats... \$13.85
 Regular \$20 Pattern Hats for... \$15.00
 Regular \$22.50 Pattern Hats... \$16.85
 Regular \$25 Pattern Hats for... \$18.75

—There are no two hats in this group alike—that means it is quite certain that you will find several of them that will become your quite as perfectly as though they had been made to your individual order.

36-Ins. Printed Silks 75c

—BEAUTIFUL, soft, clinging Printed Silks at 75c per yard—in striking patterns and colorings that seem to have taken unto themselves extraordinary dash and beauty. Exclusive new stripes and floral patterns in bright spring colors on white grounds.

In face of a rapidly advancing market and silks getting scarce each day, it would seem a neglect of one's duty to fail to take advantage of this Monday offer of Printed Silks at 75c a yard.

New Mercerized Voiles .. 35c

—Colored like the blossoms and butterflies—and all so sheer and fine, almost as delicate as a spider's web—they are simply irresistible at this low price, 35c a yard.

It is a delight to buy them and wear them, for they're practical as well as beautiful—36-inches wide.

Congoleum Rugs \$4.50 Sizes 6x9 Feet for

—IF WE COULD PLACE these New Congoleum Rugs before women who are contemplating the purchase of new floor coverings—explain their points of excellence and superiority—few women would choose any other kind.

THEY ARE ESPECIALLY adapted for use in the kitchen or dining-room and equally as desirable for porch rugs—there isn't anything that will compare with them for long, or hard wear—size 6x9 feet for \$4.50—Larger ones, 9x12 feet at \$10.

Summer Weight UNDERWEAR



Union Suits 50c to \$1.50

—OUR LINE of women's Summer Weight Union Suits is very comprehensive, embracing many styles and a price range from 50c, 75c per suit up to \$1.50.

Unionsuits of fine mercerized yarns and plain lises, some made low neck, without sleeves; others have Dutch necks and short sleeves; tight ribbed knee, or loose bottom lace trimmed—all sizes from 34 to 44.

Women's Vests 12 1/2c, 15c to 75c

—THE WOMAN seeking comfort and economy in Summer Vests, need not look beyond the present stocks that are ready at "THE FAIR."

We are showing some splendid Vests as low priced as 12 1/2c each and others at 15c, 25c and all prices between up to 75c each. Some have rapped shoulders and yoke, others lace trimmed—you can have choice of the sleeveless kind as well as those with short sleeves.

Unionsuits for Boys 50c

THE BOY'S summer comfort depends largely upon the right undergarments—here are Unionsuits that he'll like at a price parents can afford to pay. Made of white Balbriggan-athletic style, which means, no sleeves and knee length—all sizes from 24 to 24—priced at 50c each.

Women's \$2.00 Silk Vests

—WOMEN are just a spartan, and more so, about their undergarments, than their outer-apparel—and for those who know the difference and appreciate the comfort and luxurious feel of Silk Vests, we suggest "KAY-SER'S"—they have no superior and few equals, in white, flesh and blue—sizes 34 to 44 at \$2 and \$2.50.

What A Delightful Surprise! Sport Dresses \$15, \$18.50 and \$20

—SPORT DRESSES—The vogue of the hour—never have women seemed to demand one fashion as they have demanded Sport Togs. Just imagine being able to buy these popular Dresses at Monday's low prices, \$15, \$18.50 and \$20.

They'll create a sensation. And, remember there's only a limited number and women will snap them up in a hurry. Made of Pongee Silk in combination with bright color striped and plaid Pongee, in the latest dashing styles; sizes 16 to 40.

Smart, Dashing Sport Skirts Newest Fabrics \$10, \$12.50 and \$15

—HOW QUICKLY they'll go—for these are the popular plaid and Awning Striped Sport Skirts, the most demanded of all. Made of serge, gabardine and corduroy in white, bright shades and plaids and stripes—too many styles to try to describe them all—you must come to select the one you like best—PRICED AT \$10, \$12.50 and \$15.

Good Sateen Petticoats \$1.50

—THESE SPLENDID Sateen Petticoats are rapidly replacing those of Silk costing three to four times as much—They are quite as pretty and effective, and indeed, more serviceable—in all new shades for spring—made with deep pleated or ruffled flounces; some with plaid flounces in new color combinations, priced at \$1.50 and \$2.

Breakfast Sets \$1.10 Dainty Styles

—YES, YOU'LL scarcely be able to resist the temptation to buy several of these pretty Breakfast Sets Monday at the low price of \$1.10 each. Made of excellent quality plain, colored chambray, or gingham; loose fitting jackets with belts, both piped in white or some contrasting shade, ideally adapted for house and morning wear.

Children's New Sport Coats

Sizes From 6 to 14 Years \$2.50 to \$6.50

—Sport Togs, not only lead the procession in women's apparel, but they are just as popular for children and girls—and we are ready to meet this demand—for children's "Sport Coats" with a splendid collection of smart new models, identical with those for grown-ups. Made of Para Cloth, Corduroy, Fancy Cheviots, Serge, Black-and-White checks and novelty checks loose-back, flare styles and belted effects—sizes from 6 to 14 years, priced at \$2.50 to \$6.50.

Sheer, Filmy White Dresses For Children at 95c \$1.25 up to \$6.50

—THE PRETTIEST, daintiest array of French and Empire Frocks for little "OTS" it has ever been our pleasure to show. Made of fine Lawns, Organdy, Voile and Batiste; some beautifully hand-embroidered, others finished with fine laces and pretty ribbon—Sizes for children from 2 to 6 years at 95c, \$1.25 and upwards to \$6.50.

For Larger Girls \$1.50 to \$12.50

—AND FOR LARGER GIRLS from 8 to 16 years there's a host of beautiful models—and, oh, such dainty, airy, summery styles—made of sheer, fine Viles, Organdies, Crepes and Marquisette, some that are elaborately embellished—so many of them that we can't begin to describe them here—others must see them in all their exquisite beauty and daintiness to fully appreciate them—PRICES BEGIN AT \$1.50 and advance by slow degrees to \$12.50.



Undermuslins

Gowns, Petticoats, \$1 Envelope Chemise

—A FORTUNATE purchase made many months ago by our buyer when in New York makes it possible for us to offer this remarkable Monday bargain in pretty, snow white UNDERMUSLINS.

GOWNS, PETTICOATS and Envelope Chemise at \$1.00 per garment. You'll be wonderfully enthusiastic over the daintiness of the wear, the fine quality of the laces and embroidery used in the trimming—And the exceptional lowness of the price.

Neckfixings

25c, 35c to \$2.50

—THERE IS extraordinary value and newness of charm and beauty in these smart summer Neck Fixings at moderate prices. It seems as if styles were never quite so pretty—in all their modish charm and loveliness.

Collars, in every fashionable and desirable style and shape, collar sets, vestees, trills, etc. A splendid variety of crepes, nets, voiles and organdie; lace trimmed and embroidered styles, fresh out of their tissue wrappings, you'll want them for wear with summer frocks—priced at 25c, 35c, 50c and upwards to \$2.50.

Colored Frocks For Girls & Misses

75c to \$5.00

SPLENDID assortments at each and every price from 75c, 95c, \$1.25 up to \$5.00—Middy or low belted effects with pleated or full flaring skirts; pretty combinations of plain colors with bright plaids.

Made of excellent quality wash fabrics, variously trimmed. Simple and girlish styles, all easy to put on. Sizes from 2 to 6 years at 65c, 95c to \$2—Larger sizes up to 14 years at \$1 upward to \$5.